

PRESS RELEASE

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POLARIZED FITOVERS

Live Eyewear Appoints Helen Chabot as Customer Service Specialist

San Luis Obispo, CA – Live Eyewear, manufacturer of Cocoons Fitover sunwear, has announced the appointment of Helen Chabot to Customer Service Specialist. The appointment marks a return to the sunwear industry for Chabot, who began her career in the field over fifteen years ago right here on California's Central Coast. She'll be joining a customer service team that has long been recognized for its attentiveness and personalized service.

Says Live Eyewear Vice President of Sales Karen Zappia, "It was an easy choice to bring Helen aboard. Her career in sunwear customer service has been defined by dedication and excellence. She's specialized in the fitover sunwear category in particular, and so she knows the features and services that make Live Eyewear and our sunglasses unique within that category. We believe Helen's knowledge and experience make her exceptionally well-suited to serve our customers."



Chabot will lend her expertise and support in a variety of manners to Live Eyewear and the company's customers. After spending some time gaining experience in marketing, Chabot is optimistic about the shift and excited to get back into customer service. When asked about her new position with Live Eyewear, she remarked how she feels "thrilled to get back into working directly with the people the company serves, and lucky to work with such a dedicated company and customer base." She added, "I'm looking forward to being a part of an independent company that makes a point of working with independent eyecare practices. Cocoons are great fitovers, and so we want them to be a part of the best eyecare experience possible—this is what independent practices provide."

Chabot joins the ranks at Live Eyewear in a time of tremendous growth and innovation for both Live Eyewear and the eyecare industry in general. As a growing body of research brings more information to light about eyecare, the company has continued to adapt and reimagine how fitover eyewear can benefit people's vision health and performance. Chabot is eager to help the company continue to grow alongside the many practices and people it serves.

Live Eyewear is located on the central coast of California in San Luis Obispo. The company's patented sunwear collections are featured at eye care professionals and better quality sporting goods locations worldwide. Live Eyewear's focus on quality, unsurpassed customer service, and creative innovation has made them a leader in over prescription sunglasses and low vision aids. For further information contact Live Eyewear at 800.834.2563 or visit www.cocoonseyewear.com.
